



Expansion Project – Capital Campaign
Indian Stream Health Center

CAMPAIGN OVERVIEW

“The ultimate goal of primary health care is the better health care for all”

- World Health Organization

ACRONYMS & LOTS OF THEM...

- ❖ **ISHC:** Indian Stream Health Center
- ❖ **FQHC:** Federally Qualified Health Center
- ❖ **CHC:** Community Health Center
- ❖ **BPHC:** Bureau Primary Health Care
- ❖ **CMS:** Center for Medicare and Medicaid Services
- ❖ **USDA:** United States Department of Agriculture
- ❖ **PCMH:** Patient-Centered Medical Home
- ❖ **HRSA:** Health Resources and Services Administration

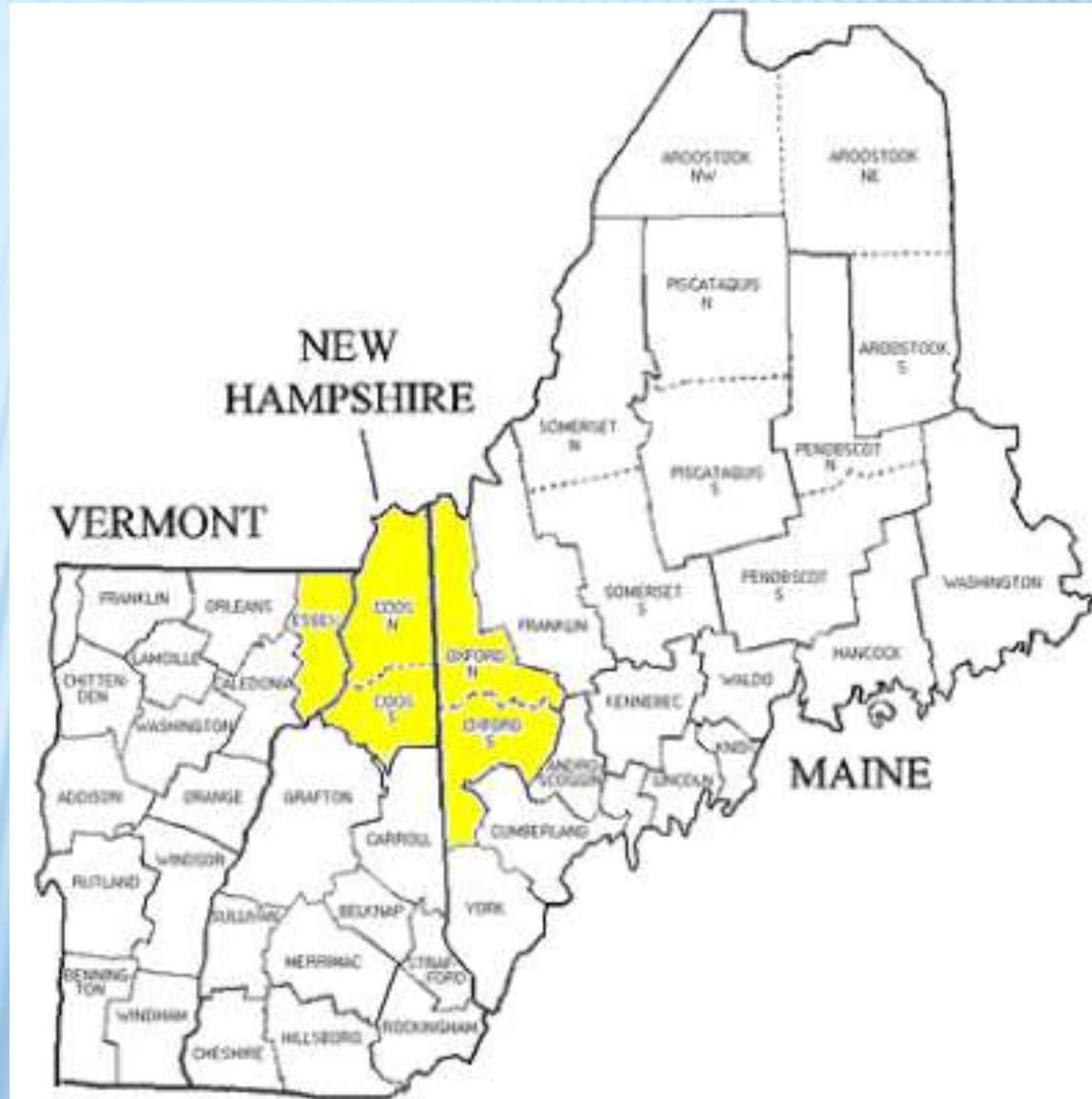
OUR MISSION

Our mission is to provide excellent preventive, acute, and wellness-focused health care to residents within the organization's service area regardless of a patient's ability to pay.

We will focus our resources to maximize the quality of life of area residents in a cost-effective and efficient manner.

ISHC SERVICE AREA

Our service area covers approximately 850 square miles



WHAT IS A FEDERALLY QUALIFIED HEALTH CENTER (FQHC)?

- ❖ A federal designation from BPHC
- ❖ Consumer Board of Directors
- ❖ Provides comprehensive primary health care
- ❖ Provides their services to all persons

WHAT ARE THE BENEFITS OF FQHC STATUS FOR A COMMUNITY

- ❖ Community-based organization
- ❖ Help Medicare patients
- ❖ Free immunizations for uninsured children
- ❖ Referral arrangements

ISHC – A FQHC

Indian Stream Health Center is designated as a non-profit 501 (c) (3) Federally Qualified Health Center

Grant

- ISHC receives \$673,548 annually, funds brought to the community that would otherwise not be available if ISHC was a private, physician practice

Model

- Community based organization
- Majority of Board Members are local and patients of the health center

Services

- Preventative Care
- Wellness
- Outreach
- Care Management
- Behavioral Health
- Dental

MODELS OF CARE

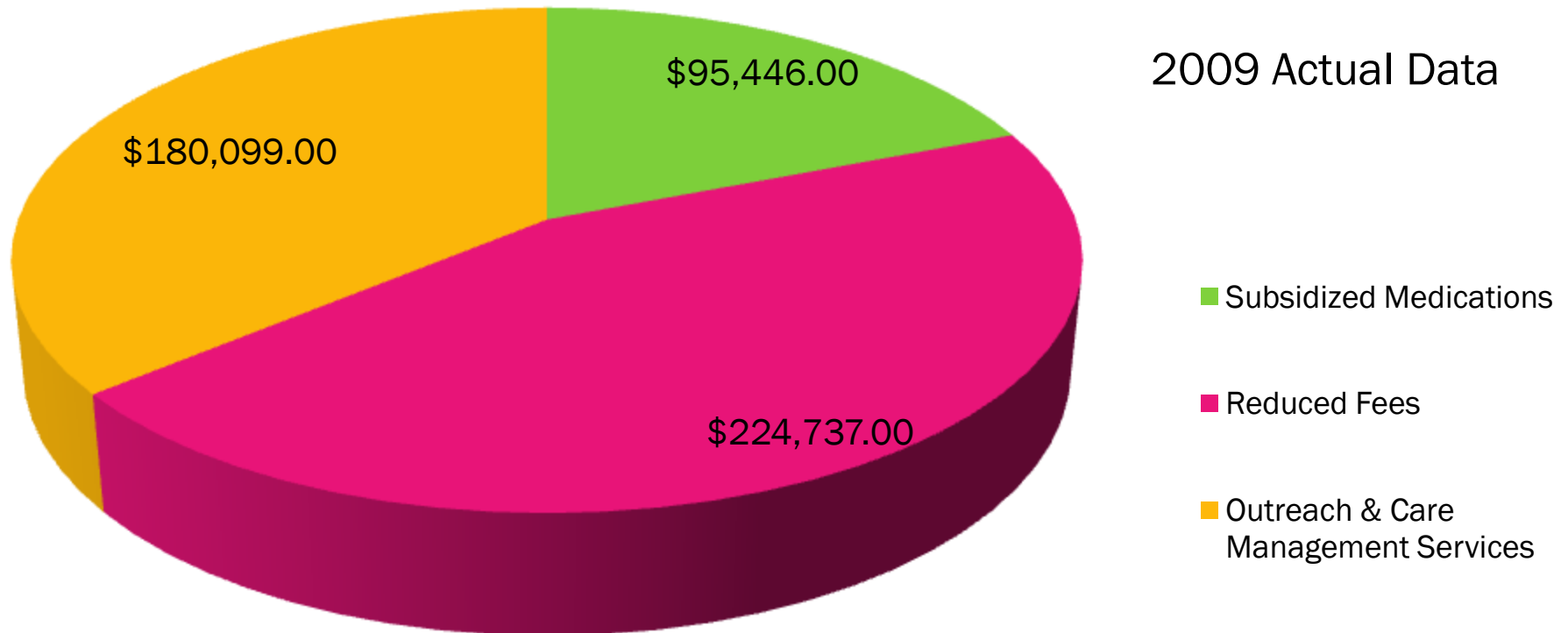
- ❖ Community Health Centers (CHCs)
- ❖ Critical Access Hospitals (CAHs)
- ❖ Collaboration
- ❖ Integration

OUR FINANCIAL POSITION

- ❖ Financial History of ISHC
- ❖ Purchase of the building
- ❖ New Mortgage
- ❖ Do we have Reserves/Excess Cash?
- ❖ Debt

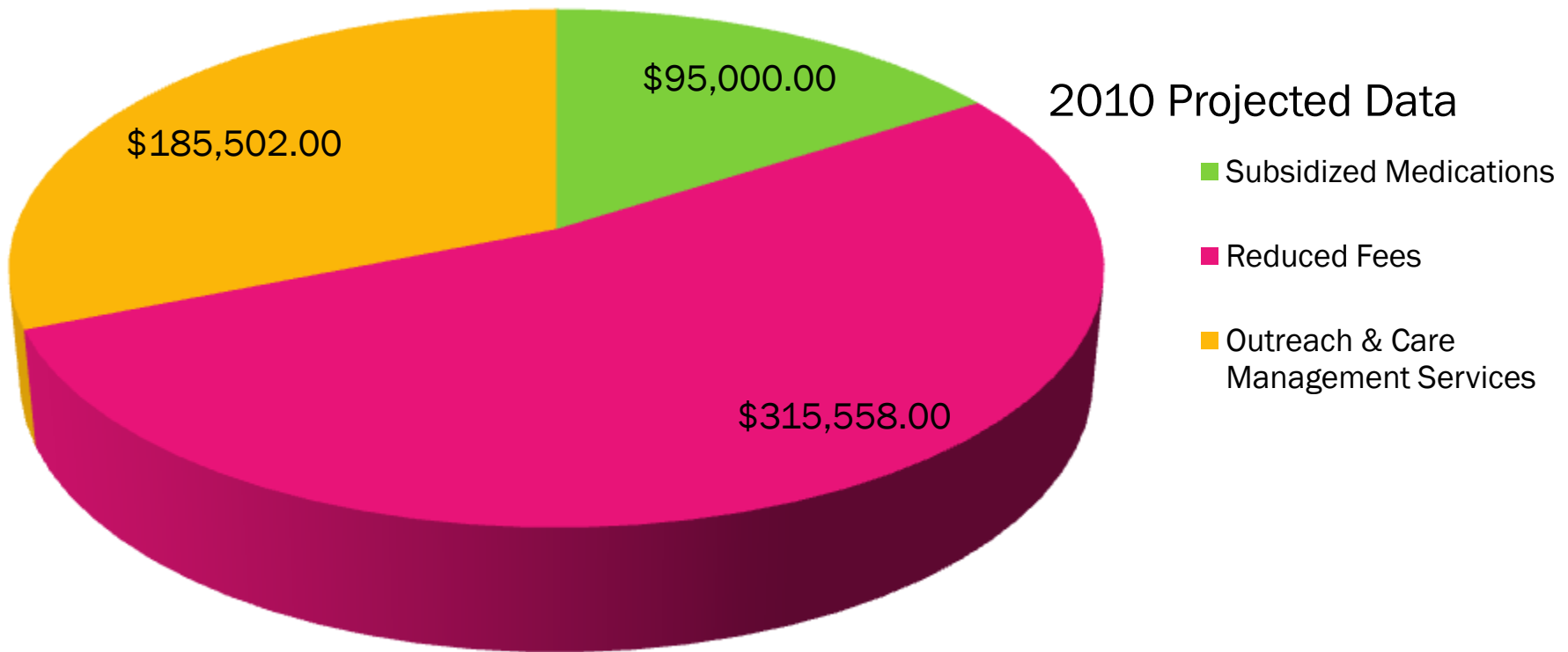
FQHC GRANT FUNDS 2009...

\$500,282 that is uncompensated services delivered to the community.



FQHC GRANT FUNDS 2010 (PROJECTED)...

\$596,060 that is projected to be uncompensated services delivered to the community.



ECONOMIC DRIVER IN A COMMUNITY

Utilizing ISHC's 2009 audited statement, Capital Link determined the following economic impact of ISHC current operations as shown in the table below.

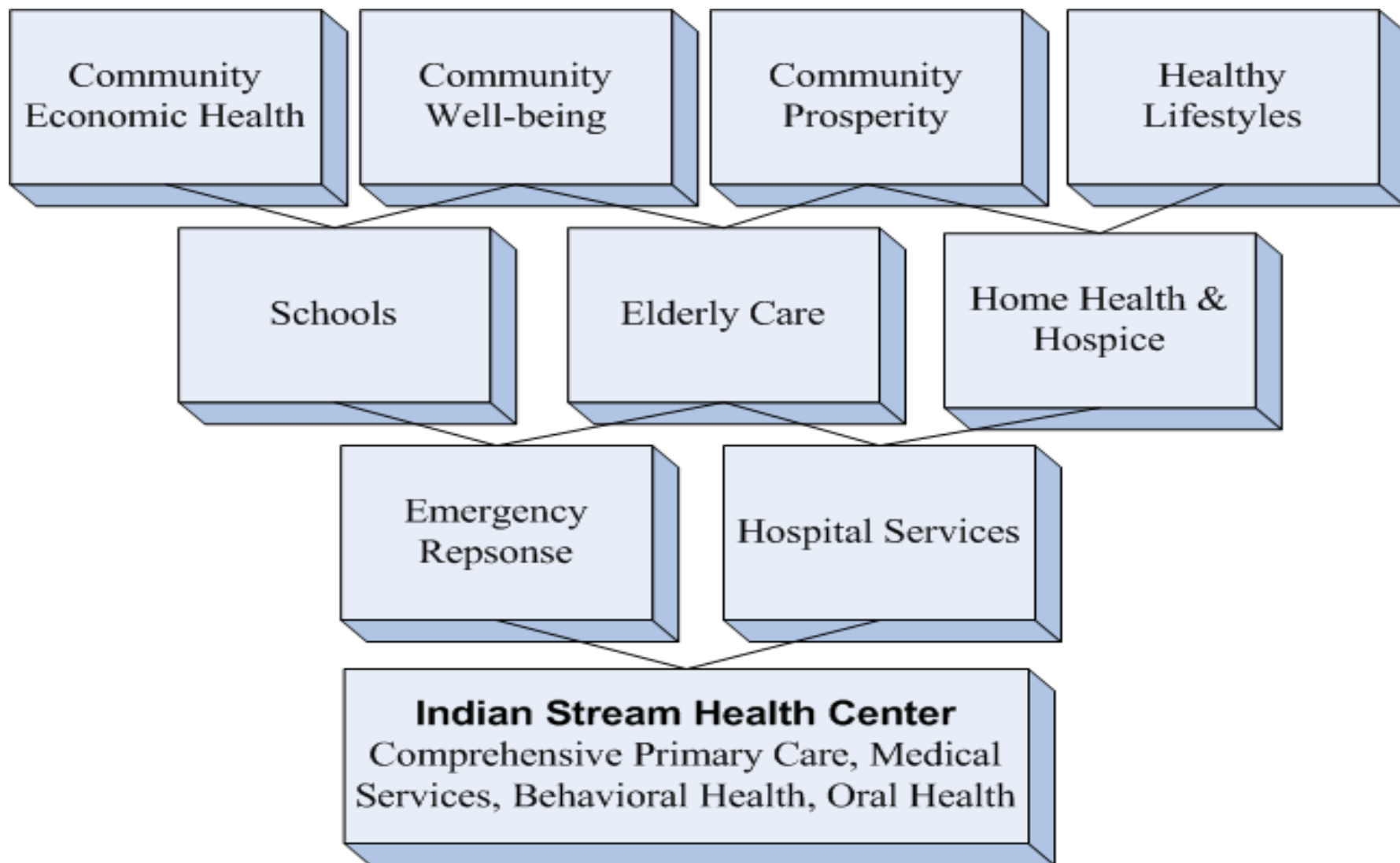
	Output	Value-added (inc. personal income)	Employment
Direct	\$2,996,869	\$2,106,625	25.0
Indirect	\$ 379,528	\$ 214,273	3.1
Induced	\$ 903,426	\$ 544,896	8.5
Total	\$4,279,823	\$2,865,794	36.6

The following table summarizes the economic activity stimulated by ISHC's Capital Project.

	Output	Value-added (inc. personal income)	Employment
Direct	\$1,329,132*	\$ 634,664	8.3
Indirect	\$ 181,002	\$ 94,452	1.3
Induced	\$ 213,117	\$ 128,708	2.1
Total	\$1,723,251	\$ 857,824	11.7

*Includes the approximate cost of the facility, improvements and architectural assessment and design.

THE BUILDING BLOCKS OF A THRIVING COMMUNITY



WHY EXPAND NOW?



Expanded Community Services



Patient Centered Medical Home Model



Confidentiality and Compliance

GROUND BREAKING

- ❖ Expansion
- ❖ Renovation
- ❖ Grant
- ❖ FQHC
- ❖ Campaign



CAPITAL CAMPAIGN

- ❖ To raise sums of money for specific capital needs
- ❖ To facilitate some significant change that will have major impact on the institution and/or community
- ❖ This Campaign is short-term, with no repeat commitments



ANNUAL CUSTOMER SERVICE SURVEY

The results of our customer surveys in 2008 and 2009 showed that our patients desired the following:

- ❖ Modernized facility
- ❖ Improved comfort and appearance in our waiting areas
- ❖ Address privacy concerns; specifically in our registration areas

THE CAMPAIGN FOR EXPANSION AND RENOVATION

Total Desired Project Cost:	\$888,000
ARRA Grant & New Mortgage (ISHC Budget):	\$700,000
Funds needed to Finish Project:	\$188,000
Total Funds Goal of this Capital Campaign:	\$188,000

**ISHC has generated almost 80% of the total project cost already.
Help us meet the remaining 20%.**

ADDITIONAL ITEMS TO FINISH PROJECT: \$188,000

- ❖ Purchase and Install fire alarm system
- ❖ Purchase a generator for emergency backup of operations
- ❖ Replacing existing lighting with energy efficient lighting
- ❖ Purchase furniture to replace existing damaged and aging pieces in lobbies, exam rooms, and offices
- ❖ Replace damaged and old flooring and ceilings in the lower level clinical space
- ❖ Repair the cracked and leaking foundation
- ❖ Replacing windows (energy efficient) and doors (soundproofing)
- ❖ Installation of ethernet cabling (voice and data)
- ❖ Purchase of new Computers and Networking equipment
- ❖ Service an aging and ailing HVAC (Heating, Ventilating, and Air Conditioning System)
- ❖ Landscaping (planting of trees and shrubbery)

MEMORIALIZE OR DEDICATE

- ❖ Main Entrance
- ❖ Lower Level Entrance
- ❖ Upper Level Lobby
- ❖ Lower Level Lobby
- ❖ Upper Level Registration
- ❖ Lower Level Registration
- ❖ Employee Meeting Area
- ❖ Community Education Room



OPPORTUNITY

- ❖ A gift that does not go unnoticed
- ❖ Memorialize or honor a loved one or friend
- ❖ Create a legacy for yourself or someone else
- ❖ Participate in the growth and success of your community
- ❖ *Better outcomes for our patients and that patient could be you...*

WHY DONATE?



Donating to your
community
health center



helps a friend or
neighbor receive the
services they need

Be a partner in fostering the growth and success of your community